



For Immediate Release

## Technology Association of Iowa Announces Keynote Speakers For Iowa Technology Summit 2024

DES MOINES, Iowa (February 21, 2024) – Iowa Technology Summit 2024, the premier technology conference designed by and for Iowa's technology community, is excited to announce Paul Hlivko, senior vice president, chief information and digital officer at Wellmark Blue Cross and Blue Shield and Kathy Kay, executive vice president and chief information officer at Principal Financial Group as keynote speakers. The conference is scheduled to take place on April 8-9, 2024, in Des Moines.

The keynote, "Unleashing Tomorrow: The AI Revolution – from Innovation to Impact," will offer insightful perspectives in a panel format. These influential Iowa-based CIOs will discuss the transformative potential of artificial intelligence in shaping industry futures and the critical role of technology leaders in fostering AI-driven organizational and talent development.

Brian Waller, President of the Technology Association of Iowa, shared, "We've tailored this year's keynote to resonate with technologists across all sectors in Iowa, based on feedback from our past attendees. We're thrilled to provide this unique opportunity to learn from Kathy and Paul, two of Iowa's leading voices in technology."

Registration for the Iowa Technology Summit 2024 is now open. Attendees are also invited to the popular Opening Party at The Republic on Grand in Des Moines' vibrant East Village, scheduled for April 8th.

For registration details and more information about the Iowa Technology Summit 2024, please visit [www.technologyiowa.org/iowa-technology-summit-2024/](http://www.technologyiowa.org/iowa-technology-summit-2024/).

The Iowa Technology Summit is proudly presented by Wellmark Blue Cross and Blue Shield.

### **About the Technology Association of Iowa (TAI)**

Founded in 1997, The Technology Association of Iowa is a statewide, member-based organization focused on building and uniting Iowa's technology community. TAI advances the tech industry through engaging programming, premier events, talent development, driving public policy, and fostering a culture of diversity and inclusion to lead Iowa forward.

Get involved at [www.technologyiowa.org](http://www.technologyiowa.org) and follow us on [X](#), formerly known as Twitter, and on [LinkedIn](#).

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