



For Immediate Release

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## TAI (Technology Association of Iowa) Announces 2024 State Policy Priorities and Federal Agenda

DES MOINES, Iowa (December 7, 2023) – The Technology Association of Iowa (TAI) releases its 2024 State and Federal principles and priorities leading into the 2024 Iowa legislative year.

"We are prepared and eager to work on key priorities on behalf of TAI's membership and Iowa's growing technology industry in the upcoming legislative session. Our focus will address critical tech issues, including artificial intelligence, cybersecurity, and data privacy," stated Brian Waller, President of the Technology Association of Iowa. "We will also continue our advocacy for legislation that enables a growth-driven and innovative business environment. Additionally, we will champion initiatives aligned with preparing our talented students for future-ready careers."

### **TAI 2024 Public Policy Principles:**

- Champion policies that attract human and financial capital to Iowa
- Elevate Iowa (rural and urban) as the premier state for technology workforce
- Promote policies that foster a culture of diversity, equity, and inclusion
- Ensure Iowa's K-12 through college education systems prepare Iowa students for successful high-tech careers
- Support the investment, development, implementation, and utilization of emerging technologies in Iowa

### **TAI 2024 Public Policy Priorities:**

- **Artificial Intelligence:** Empower Iowa businesses to embrace AI responsibly by fostering safe and ethical practices, providing education on practical applications, and leading a collaborative, forward-thinking approach
- **Cybersecurity:** Build awareness of known and emerging cyber threats and incentivize smart cybersecurity practices to protect Iowans and their data
- **Data Privacy:** Ensure standardized data privacy policies to facilitate Iowans' access, control, and

understanding of private data and its usage

- **Connectivity:** Facilitate high-performance internet connectivity using the best available technologies for all Iowans
- **Workforce:** Support efforts to attract, retain, and develop technology talent in Iowa
- **Business Growth:** Support funding for programs that drive growth and innovation within Iowa businesses and communities, including the Iowa Economic Development Authority and their Angel Investor and Innovation tax credits

### **TAI 2024 Federal Policy Agenda:**

The Technology Association of Iowa is the leader in advocacy for technology-enabled companies and emerging technologies in Iowa. As the voice calling for a technology-forward, pro-growth, business-focused agenda, TAI promotes policies that:

#### **Develop, Attract and Retain a Highly Skilled, Diverse and Inclusive Workforce**

- Reform immigration policy, increasing access to high-skilled workers
- Support K-12 through college STEM education

#### **Support Infrastructure Appropriate for a Thriving Technology Ecosystem**

- Federal uniformity of data privacy legislation and reporting requirements
- Facilitate access to high-performance internet connectivity using the best available technologies

#### **Promote Innovation and Company Growth**

- Encourage innovation through the safe and ethical development and deployment of emerging technologies, including artificial intelligence
- Tax policy that incentivizes innovation, growth and competitiveness
- Access to capital for early-stage companies

On January 24th, 2024, TAI will host the 2024 AI Public Policy Forum & Legislative Reception at the Hilton Hotel in Des Moines, Iowa. This dynamic forum is an opportunity for Iowa's technology industry to meet with legislators to explore the profound impact of artificial intelligence on our state's workforce, innovation landscape, regulatory frameworks, and more.

A reception will follow the forum featuring drinks, hors d'oeuvres and opportunities to learn more about TAI's 2024 legislative priorities. Registration is open, and more information can be found [here](#).

Stay up to date throughout the 2024 legislative session and beyond by subscribing to our Iowa Tech Policy Newsletter [here](#).

For more information regarding [TAI's public policy efforts](#), contact Mollie Ross, Vice President of Operations, at (515) 280-3729 or at [mollie@technologyiowa.org](mailto:mollie@technologyiowa.org).

**About the Technology Association of Iowa (TAI)**

Founded in 1997, The Technology Association of Iowa is a statewide, member-based organization focused on building and uniting Iowa's technology community. TAI advances the tech industry through engaging programming, premier events, talent development, driving public policy, and fostering a culture of diversity and inclusion to lead Iowa forward.

Get involved at [www.technologyiowa.org](http://www.technologyiowa.org) and follow us on [X](#), formerly known as Twitter, and on [LinkedIn](#).

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