

2020 PUBLIC POLICY

Key Initiatives

TAI is the leader in advocacy for technology-based companies and emerging technologies in Iowa. The organization influences legislation and policies at the federal, state and local levels to impact the growth and sustainability of Iowa's technology industry. TAI educates and informs policymakers on issues and challenges that are important to Iowa's technology sectors. From the U.S. Congress and the Office of the Governor, to legislative committee rooms and city halls across the state, TAI serves as the voice advocating for a technology-based, pro-growth, business-focused agenda.

The Committee relied heavily on the Association's mission by preparing key ideas, goals and legislative initiatives to:

- ✓ **Advance policies that attract human and financial capital to Iowa.**
- ✓ **Elevate Iowa (rural and urban) as the premier state for technology workforce.**
- ✓ **Promote policies that foster a culture of diversity and inclusion.**
- ✓ **Ensure Iowa's K-12 technology curriculum is the best in the nation.**

Key Priorities

- ✓ **Iowan Project**
The Iowan Project, powered by TAI and community partners, focuses on recruiting former Iowans living outside the state back to Iowa.
- ✓ **IEDA Funding**
The Iowa Economic Development Authority provides various forms of funding to Iowa businesses, communities and individuals to instill growth and success within the state.
- ✓ **Empower Rural Iowa and Future Ready Iowa**
Empower Rural Iowa focuses on growing Iowa's rural communities with increased broadband and improving affordable housing options. Future Ready Iowa connects Iowans to the training and education required for good paying jobs and careers to improve people's lives.
- ✓ **Innovation Tax Credits & Angel Investor Tax Credits**
Promote availability and equity of IEDA Tax Credits. The Innovation Fund Tax Credit empowers Iowa businesses with venture capital investments; Angel Investor Tax Credits increases the availability and accessibility of venture capital for Iowa startup companies.

Learn more & get involved at technologyiowa.org/publicpolicy