

Position your company
 as a leader at The Heartland GreenUp
 Symposium and Expo: A first-of-its kind
 event that will take discussion of Green
 IT from America's coasts to its heartland



May 4th-5th, 2010















Sponsorship	Principle	Gold	Silver	Bronze	Green	Reception	Café	Recycle Bin
Price	\$30,000	\$15,000	\$10,000	\$5,000	\$2,500	\$4,000	\$4,000	\$3,000
Total Number of Sponsorships	Exclusive SOLD!	2 SOLD!	4	8 1 SOLD!	24	2	2 1 SOLD!	Exclusive
Premium placement of booth on Exhibit Floor								
Logo in rotation on large screen in general session								
Verbal recognition at general sessions								
Participation on The Heartland GreenUp Symposium and Expo Advisory Board								
Premium/Preferred Logo recognition on GreenUp banners and signage, and on event website with links to home page								
Logo on event banners and signage, and event website with links to home page								
One 10X10 booth on Exhibit Floor								
Signage in four high traffic areas								
Opportunity to hang two additional banners or promotional signage in the registration area								
Sponsorship of Leadership Roundtable								
Sponsorship of Keynote Speaker								
CD ROM insert in Conference Bag								
Table Top Displays								
Logo and "Sponsored by your company" on Recycle Bins located throughout center								
Complimentary event registrations	6	4	2					

THE HEARTLAND GREENUP

IT SYMPOSIUM & EXPO

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Other Benefits

	Principle	Gold	Silver	Bronze	Green	Reception	Café	Recycle Bin
Color add in the Program Guide	Full Page	1/2 page	1/4 page	1/4 page				
Logo and company profile in sponsor section of Program Guide								
Logo on The Heartland GreenUp tote bags								
Post-event postal registration lists for one-time rental (no-email)								



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Sponsorship Contract

This is a contract between the company/organization listed below and the Technology Association of Iowa (TAI). The company listed below understands that the sponsorship fee for The Heartland GreenUp Symposium and Expo is non-refundable.

Please complete the following information to include contact information for A) the person responsible for payment of the sponsorship contract and B) the person responsible for coordinating conference materials and participation.

Company Information

Name (as you would like it to appear in all conference material)

A. Contract Payment Contact

Name/Title _____

Phone _____ Email _____

B. Registration Contact

Name/Title _____

Phone _____ Email _____

Mail this sponsor contract and the payment to:

Technology Association of Iowa | 500 Court Avenue, Suite 100 | Des Moines, IA 50309

Contact: Leann Jacobson, leann@technologyiowa.org, 515-280-7700

The company/organization listed in the form above is aware of all sponsorship benefits and fees and agrees to all of the above.

Printed Name _____

Signature _____ Date _____

Accepted by Leann Jacobson, TAI president _____ Date _____