



**THE PROMETHEUS
AWARDS**

SPONSORSHIP

The 2010 Prometheus Awards will be held on April 6 at
Prairie Meadows Conference and Events Center.

SPONSORSHIP LEVELS

Presenting Sponsor (Exclusive) **SOLD!** \$10,000

- Company logo will receive prominent billing on event invitation, electronic communications, promotional materials, program front cover and in video production
- Company identified as Presenting Sponsor in all press releases and pre-event publicity
- Company may include a promotional piece in participants' packets with TAI approval
- Recognition as Presenting Sponsor by emcee and on event signage
- Recognition as Presenting Sponsor on placards at the dinner
- Company logo on event banner
- Company publicly announced at the event and has opportunity to welcome guests on behalf of presenting sponsor
- Company may place two full-page advertisements in the event program and has the inside front cover and back cover to place ads
- Company name and hotlink on TAI homepage for the calendar year
- Company will receive a display table in a premium location at the Prometheus Awards
- Complimentary registration for 10 at VIP Reception and Awards Dinner

Event Sponsor (Two available) \$7,500

- Company logo will receive prominent billing on event invitation, electronic communications, promotional materials, event program and in video production
- Company identified as Event Sponsor by emcee and on event signage
- Company may include a promotional piece in participants' packets with TAI approval
- Recognition as Event Sponsor on placards at the dinner
- Company logo on event banner
- Company publicly announced at the event and has opportunity to offer opening or closing remarks at the ceremony
- Company may place one full-page advertisement in the event program and has the inside front cover and back cover to place ads
- Company name and hotlink on TAI website for the calendar year
- Company will receive a display table in a premium location at the Prometheus Awards
- Complimentary registration for 10 at VIP Reception and Awards Dinner

VIP Reception Sponsor (Exclusive) \$5,000

- Company logo will receive prominent billing on event invitation, electronic communications, promotional materials, event program and in video production
- Recognition as VIP Reception Sponsor by emcee and on event signage
- Company may include a promotional piece in participants' packets with TAI approval
- Recognition as VIP Reception Sponsor on placards at the reception
- Company will be recognized from the stage at the event
- Company logo on event banner
- Company name and hotlink on TAI website for the calendar year
- Complimentary registration for 10 at VIP Reception and Awards Dinner

Dinner Sponsor (Exclusive) \$5,000

- Company logo will receive prominent billing on event invitation, electronic communications, promotional materials, event program and in video production
- Recognition as Dinner Sponsor by emcee and on event signage
- Recognition as Dinner Sponsor on placards at each table
- Company may include a promotional piece in participants' packets with TAI approval
- Company logo on event banner
- Company will be recognized from the stage at the event
- Company name and hotlink on TAI website for the calendar year
- Complimentary registration for 10 at VIP Reception and Awards Dinner



Awards Sponsor (Exclusive)

\$5,000

- Company logo will receive prominent billing on event invitation, electronic communications, promotional materials, event program and in video production
- Recognition as Awards Sponsor by emcee and on event signage
- Recognition as Awards Sponsor on placards at each table
- Company may include a promotional piece in participants' packets with TAI approval
- Company logo on event banner
- Company will be recognized from the stage at the event
- Company name and hotlink on TAI website for the calendar year
- Complimentary registration for 10 at VIP Reception and Awards Dinner

Producing Sponsor SOLD!

\$5,000

- Company logo will receive prominent billing on event invitation, electronic communications, promotional materials, event program and in video production
- Recognition as Producing Sponsor by emcee and on event signage
- Recognition as Producing Sponsor on placards at the reception
- Company may include a promotional piece in participants' packets with TAI approval
- Company logo on event banner
- Company will be recognized from the stage at the event
- Company name and hotlink on TAI website for the calendar year
- Complimentary registration for 10 at VIP Reception and Awards Dinner
Company will be recognized from the stage at the event
- Company name and hotlink on TAI website for the calendar year
- Complimentary registration for 10 at VIP Reception and Awards Dinner



Excellence Awards Sponsor (3 accepted) \$2,500

- Opportunity to present Excellence Awards category award
- Recognition on invitation, promotional materials, and in program booklet
- Recognition by event emcee and on event signage
- Company logo and hotlink on TAI website for the calendar year
- Complimentary registration for four at VIP Reception and Awards Dinner

Awards Sponsor (12 accepted) \$1,500

- Opportunity to present award
- Recognition on invitation, promotional materials, and in program booklet
- Recognition by event emcee and on event signage
- Company name and hotlink on TAI website for the calendar year
- Complimentary registration for two at VIP Reception and Awards Dinner



Sponsorship Registration

Company _____

Primary Contact _____

Billing Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web Site _____

Please attach your logo in EPS (Vector file format) or email

I would like to sponsor the 2010 Prometheus Awards at the following level:

- | | |
|--|------------------------|
| <input type="checkbox"/> Title Sponsor | \$10,000 (Exclusive) |
| <input type="checkbox"/> Event Sponsor | \$7,500 (2 available) |
| <input type="checkbox"/> VIP Reception Sponsor | \$5,000 (Exclusive) |
| <input type="checkbox"/> Dinner Sponsor | \$5,000 (Exclusive) |
| <input type="checkbox"/> Awards Sponsor | \$5,000 (Exclusive) |
| <input type="checkbox"/> Producing Sponsor | \$5,000 (Exclusive) |
| <input type="checkbox"/> Excellence Awards Sponsor | \$2,500 (3 available) |
| <input type="checkbox"/> Awards Sponsor | \$1,500 (12 available) |
| <input type="checkbox"/> Table Sponsor: Non-Member | \$950 |
| <input type="checkbox"/> Table Sponsor: Member | \$850 |

Check, Visa, MasterCard & American Express accepted

Please register online, or return form with check payment to:

TAI – Prometheus Awards, 303 Locust Street, Suite 175, Des Moines IA 50309

Entries are non-refundable. All Sponsorships must be paid in advance.

Cardholder Name _____

Please Select Visa MasterCard American Express

Card # _____ Expiration Date _____

Signature _____

