

PROMETHEUS

Pitch Refinement Session: A peer review of ideas

April 6, 2010 | 11:00 AM — 5 PM | Meadows Event and Conference Center



THE PROMETHEUS
AWARDS

- ➔ Do you want to take your business to the next level?
- ➔ Are you looking for feedback from a robust set of peers who can help?
- ➔ Would you like to add a zero (“0”) to the end of your revenue stream?

If you answered “yes” to any of these questions, plan to **Pitch & Grow** your business at the first ever **Prometheus Pitch Refinement Session**.

Pitch & Grow

Entrepreneurs pitch to their peer CEOs, CIOs, business development experts, industry professionals and street smart people. Each session provides a unique opportunity for entrepreneurs to receive real-time feedback on areas where they can grow their business - like fundraising, value proposition, business plan, management team, sales/marketing/support, and building strategy.

Who will be there?

The session offers entrepreneurs, business experts, and investors an open environment for learning, networking and socializing.

Why attend?

- Pitch your business to a “Think Tank” of individuals to help you evolve your company to the next level
- Refine your pitch with little risk
- Network with, and gain access to, other talented people and ideas
- Connect with various stage funders
- Entrepreneurs who are not pitching can get ideas and learn business growth strategies to help their own companies

And more!

- Nondisclosure Suite allows individuals to hold confidential meetings following their presentations
- Legal and Financial Advice Suite offers individuals the opportunity to ask questions and receive free advice from top legal and financial experts
- Networking opportunities facilitate new and useful contacts

Industry Tracks

- Information Technology
- Biotechnology/Life Sciences
- Agriculture
- Miscellaneous

Stage in Business Lifecycle

- Early Stage — Proof of Concept, Seed, Start-up
- Established — Generating revenue; ready to move on to next level; need scaling assistance
- Late Stage — Developed companies; ready to move on to next level; preparing for exit

Free to participate and attend!

Presenters: Sign-up early! Tracks are expected to fill-up quickly. Business casual dress.

**To register, go to
technologyiowa.org**



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